

Four Seasons Realty Pledge to Sellers

Our goal is to make our Sellers' experience an informed sale with qualified Buyers and the least amount of hassles.

Following is a general outline of the services we provide:

1. Discuss/Explain Agency Relationships
2. Maintain Regular Communication Throughout Our Relationship
3. Listen to Your Needs & Taking Special Requirements Into Account
4. Provide You With (and Explain) Accurate, Up-To-Date Market Analysis Relative to Your Home
5. Tour Your Home
6. Help Determine Accurate & Competitive Pricing
7. Explain Real Estate Procedures
8. Provide All Required Real Estate Paperwork and Review (Property Disclosures, etc)
9. Give You An Overview of Marketing Actions For Your Home
10. Advise You on Preparing Your Home For Showing (if applicable)
11. Promote Your Home to Prospective Buyers & Area Realtors
12. Coordinate All Showings & Appointments
13. Discuss Changes In Market Conditions (as they may arise), Relative to the Pricing of Your Home
14. Explain the Process of Offer Presentation, Review the Offer to Purchase & Contract with Various Addenda
15. Point Out All Terms & Conditions Relative to the Offer to Purchase
16. Present All Offers in a Timely Manner
17. Strive to Obtain the Best Possible Price & Terms For You
18. Once Under Contract, Explain and Arrange Post-Purchase Activities
19. Maintain Follow up Throughout Closing Process

Other Service We Provide & Handle Include (and more...):

Some of the Ways We Promote Your Property For Sale:

- ⇒ Through our local MLS and by our High-Quality/Eye Catching Signs
- ⇒ By Local Television Advertising
- ⇒ By Buyers (in town and/or with appointments) Looking to Buy in Your Area
- ⇒ By Direct Calls to Prospective Buyers We Know Who Are Looking to Buy in Your Area
- ⇒ By our Automatic Email Notification System, whereby all qualified Buyers we have in our database searching for property in your area/price range, receive a personalized email including the listing of your home, as soon as it is entered in MLS ("For Sale")
- ⇒ By our Website, Promotional Website Offers (New York Times), Realtor.com
- ⇒ By our Advertising in the Homes & Land Magazine (including their national website)
- ⇒ By Individual Email (sent to all of our owners, clients and prospective Buyers) Highlighting Your Home
- ⇒ By Open Houses as Rental Openings Allow (Note: We have 2 agents focusing on a minimum of 45 hours per week spent in Open Houses)
- ⇒ By Your Home Being Featured in Our For Sale Books in All of the Open Houses We Hold and Being Discussed With Visitors to the Home
- ⇒ By An Average of. 100 Flyers Per Week Sent (Featuring Your Home)
- ⇒ By Direct Emails to Area Realtors Having Sold Property In Your Community
- ⇒ By Direct Faxes Sent to 90+ Area Realtors
- ⇒ By Emails and/or Flyers Mailed to Owners in Your Community (Featuring Your Home)
- ⇒ By Concentrated Follow Up With Area Realtors Showing Your Home (To Provide Additional Information, Answer Questions, Etc.)
- ⇒ Our Phone is Always Answered to Provide Immediate Response to Prospective Buyers or Realtors Wanting to Show or Needing Information on Your Home